



November 1, 2007

Dear Participating Landlord:

The Pinellas County Housing Authority is pleased to announce that we have been invited to share in the partnership between Boley Centers, Inc. and the Florida Housing Finance Corporation, for the purpose of allowing access to FloridaHousingSearch.org. Boley has contracted this service through Socialserv.com, a national leader in affordable housing listing and locator services. Through this partnership, property owners and managers participating in the Housing Choice Voucher program will be able to market available affordable housing units free of charge.

FloridaHousingSearch.org is a **free on line housing listing and locating service** that increases tenant access to your rental properties. This user-friendly website is fully supported by a bilingual call center for tenants and landlords that lack internet access. The service is a huge success throughout the State of Florida, and we are excited about this tremendous opportunity for our landlords and voucher participants.

All providers of affordable housing can use this service to advertise their property listings for FREE! Properties can be described in great detail, and landlords can include a picture, map link and extensive information about nearby amenities. The new service will greatly increase the visibility of your property throughout Pinellas County.

As of December 1, 2007 PCHA will begin using the FloridaHousingSearch.org service and website as a referral to our Housing Choice Voucher participants who are searching for affordable housing to rent. Please follow the instructions below to add your available properties today:

Register at www.FloridaHousingSearch.org OR by calling 1-877-428-8844

2. Receive a user name and password with simple listing instructions
3. Log on to the site and add your available property listings, including property features, amenities and property photo

The Socialserve.com call center will respond within 48 hours from the time a registration is submitted to answer any questions regarding listing and managing your properties. Please contact Socialserve.com by telephone at 1-877-428-8844 with any questions you have about this service.

Thank you for your participation in this exciting new service!